



PRESS RELEASE

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Supported by the Ministry of Tourism, Arts & Culture of Malaysia, this partnership contributes to the operational restart of activities of MAH hotels across Malaysia

Malaysian Association of Hotels, the official recognized National Hotel Association, and Bureau Veritas, a world leader in testing, inspection and certification, have signed an agreement to deploy the Hygiene Excellence and Safety Label, designed to support the operational restart activities of the hospitality industry.

MAH has over 1,000 hotel members spread across 13 states and partnerships with both the private sectors and Government such as with the Ministry of Tourism, Arts & Culture (MOTAC) of Malaysia. Since its inception in 1974, MAH has constantly supported the hotel and tourism industry of Malaysia through various initiatives, and as the voice of the hospitality industry, is committed to the exacting standards of service quality acknowledged locally as well as across ASEAN countries.

The program, initiated by MAH and supported by the Ministry of Tourism & Culture (MOTAC), and will be offered to all MAH member and non-member hotels across Malaysia through field audits. This program will ensure that appropriate health, safety and hygiene procedures and processes are in place and in line with globally r19 lockdown period.

Yap Lip Seng, Chief Executive Officer, Malaysian Association of Hotels, commented:

Our Clean & Safe Malaysia hygiene and safety label extends beyond base regulatory requirements, with the ultimate goal of not only ensuring its implementation but also continuous compliance for peace of mind of travelers staying at certified hotels.

As an independent third-party assessment partner to MAH, Bureau Veritas will leverage its global footprint and auditing expertise in more than 140 countries to deliver a consistent and uniformed solution to every participating hotel across Malaysia.

